



## POLLSTAR LIVE! 2025 RETURNS TO LOS ANGELES FEB. 18-20 FOR THREE DAYS OF UNPARALLELED LIVE EVENT INSIGHT FROM INDUSTRY LEADERS

Los Angeles, CA (June 24, 2024) – [Pollstar](#), the leading trade publication for the global live entertainment industry, announces [Pollstar Live!](#) 2025, its annual conference dedicated to the future of live entertainment. The three-day event, Tuesday, February 18 to Thursday, February 20, 2025 at the iconic Beverly Hilton Hotel, promises unparalleled networking and insightful panels featuring industry leaders.

Building on three consecutive years of record-breaking attendance, Pollstar Live! 2025 offers a unique flagship event week encompassing the Pollstar Live! conference, [Production Live!](#), and the prestigious [Pollstar Awards](#).

As the premier event for live entertainment professionals, Pollstar Live! boasts a distinguished reputation. Last year's conference attracted industry titans like **Jon Bon Jovi**, **Steve Ballmer**, Pearl Jam's **Jeff Ament**, **James L. Dolan**, as well as the **Tedeschi Trucks Band's Derek Trucks** and **Susan Tedeschi**. Previous years have included **Dave Grohl**, **Nicki Minaj**, **Garth Brooks**, and many more.

"Through the enduring support of the industry it supports, Pollstar Live! and Production Live! remain the epicenter of the global live entertainment industry, and the Pollstar Awards the most relevant and respected mark of achievement in live," said **Ray Waddell**, president of OVG Media & Conferences, which produces Pollstar Live!, Production Live!, and the Pollstar Awards. "We are working hard to build the best Pollstar Live! ever, and very much look forward to connecting once again with stakeholders in this vibrant business as we build toward a future of safe, sustainable, thrilling live events."

Production Live! kicks off the festivities on February 18<sup>th</sup>, tackling critical issues faced by the behind-the-scenes professionals who create unforgettable live experiences.

Pollstar Live! takes center stage on February 19<sup>th</sup> and 20<sup>th</sup>. This year's conference welcomes a diverse range of thought leaders, from seasoned veterans and rising stars to the next generation of executives. Together, they'll delve into the most pressing topics impacting the live entertainment industry and the broader entertainment landscape.

On the evening of February 19<sup>th</sup>, attendees won't want to miss the Pollstar Awards, the only peer-voted awards program in the live entertainment industry. This prestigious ceremony honors the

most innovative and successful artists, tours, companies, venues, and executives shaping the future of live entertainment.

Visit [Pollstar.live](https://pollstar.live) to register for Pollstar Live! 2025. A limited-time introductory rate is available.

Follow *Pollstar* on social media and go to [Pollstar.live](https://pollstar.live) for the latest announcements about keynote speakers, panelists, and session topics.

### **About Oak View Group**

Oak View Group (OVG) is the global leader in live experience venue development, management, premium hospitality services, and 360-degree solutions for a collection of world-class-owned venues and a client roster of arenas, stadiums, convention centers, music festivals, performing arts centers, and cultural institutions. Founded by Tim Leiweke and Irving Azoff in 2015, OVG is the leading developer of major new venues either open or under development across four continents. Visit [OakViewGroup.com](https://OakViewGroup.com), and follow OVG on [Facebook](#), [Instagram](#), [LinkedIn](#) and [X](#).

### **About Pollstar**

Since its founding in 1981, *Pollstar*, has been the premier trade publication dedicated to covering the worldwide concert industry. *Pollstar* data is the leading resource for the touring industry encompassing box office numbers, routing, and directories. *Pollstar* produces a weekly magazine, publishes daily content to *Pollstar.com* and its "Daily Pulse" e-newsletter, and produces the world's largest gathering of live music industry professionals - Pollstar Live. Follow *Pollstar* on [Facebook](#), [Instagram](#), [X](#), and [LinkedIn](#).

Ray Waddell is available for interviews.

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