



## Roster of New Menu Items Revealed for 70<sup>th</sup> Anniversary Season at Allen Fieldhouse

Savory Delights Include Biggs Pulled Pork Sandwich, Nothing But Nachos, Handheld Empanadas, Smoked Polish Sausage, Pastrami on Rye and More

Download Images of OVG Hospitality's New Menu Items HERE

**(Lawrence, KAN. – November 4, 2024)** – Ahead of Monday's tip-off of the 70<sup>th</sup> anniversary basketball season at the legendary Allen Fieldhouse, **Kansas** and **OVG Hospitality**, the official food and beverage partner for **Kansas Athletics**, today revealed the roster of signature food items for Jayhawks fans to savor this season.

The preseason-ranked No. 1 Kansas' men's basketball team hosts Howard on Monday, November 4 at Allen Fieldhouse, before the women's basketball team opens its season against Lindenwood on Wednesday, November 6. The ninth-ranked North Carolina Tar Heels men's basketball team then visit Allen Fieldhouse on Friday, November 8.

"We are thrilled to tip off the 70th basketball season with KU and their dedicated fans in the newly transformed Allen Fieldhouse this evening," said **Ken Gaber, President, OVG Hospitality**. "Our new menu is designed to elevate the game-day experience, offering a remarkable variety of delicious food options that will delight Jayhawks fans, season ticket holders, donors, students, and everyone in the campus community."

The newly transformed Allen Fieldhouse, now equipped with an on-site kitchen, features nearly double the number of food and beverage points of sale, including four *Fast Break* grab-and-go areas and a *Pick N Roll* marketplace on the third level. As part of its commitment to the vibrant local community, OVG Hospitality is showcasing a diverse selection of local flavors and highlighting products from regional companies. Fans can expect to find offerings from renowned local businesses such as *McLain's Bakery*, *Farm-to-Market*, *Fabulous Fish*, *Kuna Meats*, *Cozzini Bros.*, *Krystal Creations*, and *Regal KC*.

Highlights of the new menu for the 2024-25 Kansas basketball games at Allen Fieldhouse include:

**Nothing but Nachos**: A towering plate of vibrant Jayhawk-colored tortilla chips piled high with a generous drizzle of spicy cheese sauce that brings the perfect kick to each bite. It is crowned with tangy pickled red onions, zesty Fresno jalapeños, and a swirl of creamy crema. Add shredded chicken simmered in a rich, smoky tomato or chipotle sauce or savory shredded beef seasoned with aromatic chilies and garlic.

**Handheld Empanadas**: Perfectly flaky and filled with a protein-packed blend of savory goodness. Each bite is a delightful explosion of flavor encased in a golden, crispy shell, served with a zesty ranch dipping sauce that adds a refreshing tang.

**Larryville Links**: Classic hot dogs grilled to perfection and served in a soft, fresh bun. Top it off with a generous drizzle of zesty mustard and a choice of sautéed peppers, sweet onions, or savory sauerkraut.

**Tiza De Roca Cantina's Street Tacos**: Two delicious tacos served in warm flour tortillas generously topped with fresh diced onions, crunchy radishes, vibrant cilantro, and a drizzle of creamy sauce. Choose from two mouthwatering options: Beef Barbacoa, with tender, fall-apart beef seasoned with savory chilies and garlic, or Chicken Tinga, featuring shredded chicken bathed in a rich, smoky tomato and chipotle sauce.

**Biggs Pulled Pork Sandwich**: A true local favorite from Lawrence, KS, featuring tender, slow-cooked pork shoulder expertly seasoned and smothered in Biggs BBQ's signature tangy barbecue sauce. The sandwich is nestled between two freshly baked, toasted brioche buns.

**The Pick and Roll**: A delicious selection of cold sandwiches, including the hearty Club Wrap with turkey, ham, and bacon, the flavorful Italian Wrap filled with salami and fresh mozzarella, and the savory Chicken Bacon Ranch Sandwich featuring grilled chicken and crispy bacon.

**The Hawks Nosh**: The go-to kosher stand offers delicious comfort foods celebrating classic Jewish flavors. Dive into a mouthwatering New York Pastrami on Rye, piled high with succulent, spiced pastrami and tangy mustard and nestled between two slices of fresh rye bread. Pair it with crispy Hot Potato Latkes, golden and perfectly seasoned, and serve it with sour cream.

**Italian Beef Sandwich**: Expertly slow-cooked to perfection, this sandwich delivers a rich, savory flavor that is simply irresistible. It is topped with creamy provolone cheese that melts beautifully and a generous helping of spicy giardiniera for an extra kick. This dish is served on a New York-style hoagie roll.

The Fieldhouse Grill: Offering famous game day favorites including the Impossible Burger topped with fresh guacamole, lettuce, and tomato, or the Classic Cheeseburger featuring a third-pound patty with American cheese on a local toasted potato bun. For bacon lovers, the Bacon Bomb Burger comes with thick-cut bacon for an extra savory punch. Also available are delicious Pretzel Bites, Popcorn, Hot Dogs, and Crispy Fries.

## Returning favorites!

**Chik-fil-A**: Offering their famous chicken sandwich, spicy chicken sandwich, and Chick-Fil-A cool wrap accompanied by their delicious mac & cheese, waffle potato chips, and chocolate chunk cookies.

**Uplift Coffee**: Popular, locally owned coffee shop offers their signature cold brew, drip coffee, and lattes.

## About Oak View Group (OVG)

Oak View Group (OVG) is the global leader in live experience venue development, management, premium hospitality services, and 360-degree solutions for a collection of world-class owned venues and a client roster of arenas, convention centers, music festivals, performing arts centers, and cultural institutions. Founded by Tim Leiweke and Irving Azoff in 2015, OVG is the leading developer of major new venues either open or under development across four continents. Visit OakViewGroup.com, and follow OVG on Facebook, Instagram, LinkedIn, and X.

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