



## DIAMOND BASEBALL HOLDINGS AND OVG HOSPITALITY EXPAND PARTNERSHIP WITH ADDITIONAL CLUBS

OVG Hospitality adds 10 new teams to roster to transform the food and beverage experience for more MiLB fans across the country

(Denver, CO – January 28, 2024) – <u>Diamond Baseball Holdings</u> (DBH), the owner and operator of select Minor League Baseball (MiLB) clubs affiliated with Major League Baseball (MLB), and OVG Hospitality, the food and beverage division of <u>Oak View Group</u>, today announced a partnership expansion to elevate the concession stand selections and catering experiences at the ballparks of 10 additional clubs on DBH's roster.

New DBH teams in the OVG portfolio include:

- Binghamton Rumble Ponies | Mirabito Stadium Binghamton, NY
- Columbus Clingstones | Synovus Park Columbus, GA
- Harrisburg Senators | FNB Field Harrisburg, PA
- Hickory Crawdads | LP Frans Stadium Hickory, SC
- Hub City Spartanburgers | Fifth Third Park Spartanburg, SC
- Iowa Cubs | Principal Park Des Moines, IA
- Lansing Lugnuts | Jackson Field Lansing, MI
- Memphis Redbirds | AutoZone Park Memphis, TN
- Tulsa Drillers | ONEOK Field Tulsa, OK
- Vancouver Canadians | Nat Bailey Stadium Vancouver, BC, Canada

"Baseball is a cherished experience in this country that brings families and communities together, and we are thrilled to continue our relationship with Diamond Baseball Holdings to help deepen this tradition with several more outstanding Minor League Baseball programs," said Ken Gaber, President of OVG Hospitality. "This partnership reflects our commitment to bringing quality food, innovative processes, and unforgettable moments to venues across the country. We're excited to keep hitting it out of the park with these DBH clubs and communities."

With a focus on providing the ultimate fan experience, OVG Hospitality has worked to develop high-quality culinary operations at all of its DBH properties, accounting for fan favorites, regional classics and over-the-top items for specialty games and events. The deepened relationship with DBH marks commitment from the partners to set the tone for food and beverage across Minor League Baseball.

"Having had a front-row seat as OVG Hospitality has elevated the food and beverage experience at many of our clubs' ballparks, we are excited to double down on our partnership with them," said Rick Barakat, EVP of Business Development at DBH. "Their commitment to embracing local cuisine and meticulous attention to detail have empowered us to connect more deeply with our fans, and we're thrilled for the next step in our partnership."

To further improve the gameday routine and decrease transaction times at concession stands, OVG Hospitality has introduced new point-of-sale systems designed to streamline the ordering and payment process as the new standard at multiple DBH venues. The food and beverage partner also works closely with non-profit organizations in many team markets to supplement hourly employees on event days. These non-profit organizations volunteer at concession stands or portable kiosks and earn a percentage of sales for their organization. These innovative and community focused changes allow guests to feel good about their game day experience, spend less time in line and more time enjoying the action on the field.

Through the expansion of this partnership, OVG Hospitality is now the official food and beverage provider for **25** clubs and ballparks:

Albuquerque Isotopes	Rio Grande Credit Union Field	Triple-A; Pacific Coast League
Altoona Curve	Peoples Natural Gas Field	Double-A; Eastern League
Arkansas Travelers	Dickey-Stephens Park	Double-A; Texas League
Augusta GreenJackets	SRP Park	Single-A; Carolina League
Binghamton Rumble Ponies	Mirabito Stadium	Double-A; Eastern League
Birmingham Barons	Regions Field	Double-A; Southern League
Columbus Clingstones	Synovus Park	Double-A; Southern League
Harrisburg Senators	FNB Field	Double-A; Eastern League
Hickory Crawdads	LP Frans Stadium	Single-A; South Atlantic League
Hub City Spartanburgers	Fifth Third Park	High-A; South Atlantic League
Iowa Cubs	Principal Park	Triple-A; Pacific Coast League
Lansing Lugnuts	Jackson Field	High-A; Midwest League
Louisville Bats	Louisville Slugger Field	Triple-A; International League
Memphis Redbirds	AutoZone Park	Triple-A; International League
Midland RockHounds	Momentum Bank Ballpark	Double-A; Texas League
Norfolk Tides	Harbor Park	Triple-A; International League
Omaha Storm Chasers	Werner Park	Triple-A; International League
Rome Emperors	AdventHealth Stadium	High-A; South Atlantic League
Salem Red Sox	Carilion Clinic Field	Single-A; Carolina League
San Jose Giants	Excite Ballpark	Single-A; California League
Syracuse Mets	NBT Bank Stadium	Triple-A; International League
Tulsa Drillers	ONEOK Field	Double-A; Texas League
Vancouver Canadians	Rogers Field	High-A; Northwest League
Wichita Wind Surge	Riverfront Stadium	Double-A; Texas League
Worcester Red Sox	Polar Park	Triple-A; International League

OVG Hospitality continues to solidify its position as a leader in the food and beverage industry, with a growing portfolio of partnerships and new endeavors across premier sports and entertainment venues nationwide. Through these successful partnerships, fans at OVG Hospitality venues experience the latest in culinary innovation, exceptional service, and enhanced fan experiences helping make memories for years to come.

## About Oak View Group (OVG)

OVG is the global leader in live experience venue development, management, premium hospitality services, and 360-degree solutions for a collection of world-class owned venues and a client roster of arenas, stadiums, convention centers, music festivals, performing arts centers, and cultural institutions. Founded by Tim Leiweke and Irving Azoff in 2015, OVG is the leading developer of major new venues either open or under development across four continents. Visit OakViewGroup.com, and follow OVG on Facebook, Instagram, LinkedIn, and X.

## **About Diamond Baseball Holdings**

Diamond Baseball Holdings (DBH) was formed in 2021 to support, promote and enhance Minor League Baseball Clubs affiliated with Major League Baseball through professional management, best practices, innovation and investment.

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